



Chicago, IL

tel: **312.933.3832**
designer@willstrain.com
www.willstrain.com

Objective: To use my visual and written communications skills in a creative position in graphic design or art.

Work Experience:

Aug. 1999 to present

Art Director / Designer

Freelance

Indianapolis, IN / Chicago, IL

- Responsible for creative development and execution of a national conference's marketing plan, including magazine inserts, advertisements, media kits, direct mail and catalogs. Resulted in record breaking booth sales, highest member attendance ever, and highest revenues ever for this event.
- Reworked image, including logos and supporting materials, for several non-profits, festivals, and associations.
- Responsible for production and pre-press keylines of advertising, packaging, in-store displays and direct marketing materials for a wide range of clients.
- Managed projects, client relations, vendor coordination and budgets.
- Client list and portfolio available

Jan. 2001 to May 2002

Graphic Designer

Vox, Inc.

Chicago / Oak Park, IL

- Art directed and developed concepts for advertising, logo design, promotional materials, web design and corporate publications for a wide range of companies and not-for-profit organizations.
- Responsible for developing and refining graphics standards for client companies.
- Responsible for design and production of all client work, including managing production budgets, press checks, proofing, and outsourcing.

Nov. 1999 to July 2000

Designer / Office Administrator

Young Audiences of Indiana

Indianapolis, IN

- Created invitations, flyers, pamphlets and assorted collateral.
- Assisted the Director of Public Relations and Technology.
- Refined organizations image.
- Consulted on graphics for Web site.

Skills: Project management, client relations, art direction, illustration, photography, marketing strategy, electronic pre-press, production management and vendor relations

General Visual Arts (10+ years experience) painting (oil, acrylic, watercolor, ink), drawing, multi-media construction, sculpture (wood, plaster, clay), set design and construction, lighting

Photography (10+ years experience) multiple formats (large, medium, 35mm, digital), color, b+w, landscape, architectural, studio, product, advertising, photographic illustration, portrait, experimental.

Graphics Software (Mac and PC) PhotoShop w/Imageready, Illustrator, InDesign, QuarkXPress, Dreamweaver, PageMaker, LiveMotion, Flash, Fireworks, HTML, Javascript, Fontographer, Freehand.

Education: **B.A.** Wabash College / Crawfordsville, IN
Major: English Literature, Minors: Visual Art/ Eastern Religions
Fine Arts Fellowship – 4 year tuition scholarship

Professional Affiliations: American Institute of Graphic Artists (AIGA) [Member, 2002-current]